

Trutz

Network für Brandschutz

RM Rudolf Müller

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FeuerTrutz Composer

Booking deadline: 14.04.2025

FeuerTrutz 2025

25.– 26. Juni 2025

International Trade Fair and Congress
for Preventive Fire Protection

Trade fair packages

NÜRNBERG MESSE

 **FeuerTrutz**

RM Rudolf Müller

Trade fair packages for FeuerTrutz 2025

	Trade fair package		
	Bronze 1.010 €	Silver 2.030 €	Gold 3.050 €
Trade fair catalogue PRINT			
Company	✓	✓	✓
Street	✓	✓	✓
Postcode / City	✓	✓	✓
Country	✓	✓	✓
Hall/Stand	✓	✓	✓
Phone	✓	✓	✓
Fax	✓	✓	✓
E-Mail	✓	✓	✓
Internet / Link to company website	✓	✓	✓
Link to social media channels	✓	✓	✓
Size of company presentation in printed exhibition catalogue	1/6 page	1/1 page	double page
Company logo for exhibitor entry	✓	✓	✓
Company portrait (text, approx. 1,000 characters)		✓	✓
Product presentation (image + text, 1,000 characters)		1	3
QR code with link to entry in the online exhibitor database		✓	✓
Online exhibitor and product directory on feuertrutz.de			
Company	✓	✓	✓
Street	✓	✓	✓
Postcode / City	✓	✓	✓
Country	✓	✓	✓
Hall/Stand	✓	✓	✓
Phone	✓	✓	✓
Fax	✓	✓	✓
E-Mail	✓	✓	✓
Internet / Link to company website	✓	✓	✓
Link to social media channels	✓	✓	✓
Additional text (max. 300 characters)	✓	✓	✓
Company logo for the exhibitor entry	✓	✓	✓
Product presentations (image + text, 1,000 characters)	1	1	3
Product photo in the product list	✓	✓	✓
Highlighting on the start page in the 'Exhibitor recommendations' slider		✓	✓
Company portrait (text, approx. 1.000 characters)		✓	✓
Entry of 2 contact persons on site		✓	✓
Publication of press releases as exhibitor news		1	3
PDF download in the company portrait			1
PDF download in the product presentation			3



Trade fair catalogue

The **trade fair catalogue** is the printed guide with everything you need to know about exhibitors and the programme of trade fair and congress

- Basic exhibitor entry with company name and contact details (automatically included)
- Company logo
- Company portrait
- Product presentation with product photos

Online exhibitor and product directory

The **exhibitor directory** not only offers a search for exhibitors, but also for products and much more. Your company portrait, product presentations including photos and downloads of further information make your exhibitor entry eye-catching and therefore particularly effective in terms of advertising. Publication of your entry in the online exhibitor directory ends on 31 July 2025.

- Basic entry with company name and contact details
- Company logo and portrait
- Product presentations with product photos
- Contacts
- Press releases as exhibitor news

Your benefits for a successful trade fair appearance:

- High reach: 22,000 printed copies
- Reach specialist planners, engineers and experts in preventive fire protection. In addition to print and online, your information and advertising are already available in during the planning phase of the trade fair visit for visitors and all interested parties, including mobile.
- Additional targeting of contractors and architects/specialist planners in the construction and finishing sector and in the building materials trade through distribution of the trade fair catalogue via the magazines B+B Bauen im Bestand and BaustoffMarkt.
- On-site distribution to trade fair and congress visitors.

Dates

Booking and advertising deadline for print catalogue:	14. April 2025
Publication date for print catalogue:	June 2025
Exhibitor and product directory online:	regularly updated

Do you have any questions or would you like more information?

We would be happy to work with you to develop customised communication solutions to successfully market your participation in FeuerTrutz 2025 - please get in touch!

Team Media Sales Service

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